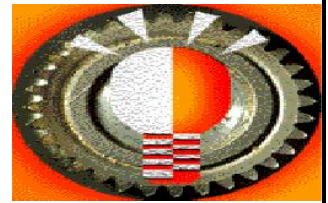


GenOmega

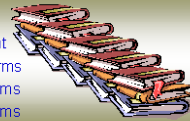
Achieving the Genesis and Omega



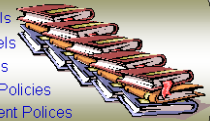
Standard Operating Environment

Standard Operating Environment

Vol. 0: Project Charter
Vol. 1: Procedures & Management
Vol. 2: Standard Hardware Platforms
Vol. 3: Standard Software Platforms
Vol. 4: Standard Network Platforms



Vol. 5: System Architecture Models
Vol. 6: Network Architecture Models
Vol. 7: SDLC Management Policies
Vol. 8: Operation Guidelines and Policies
Vol. 9: Security & Risk Management Policies

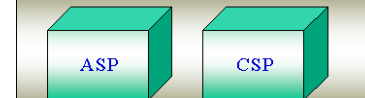


Organizational Change Assessment and Management

Business and Information Technology Capability Maturity Model



Organizational Models



Service Provider Models

The Standard Operating Environment (SOE) provides a framework for an organizations business and information technology operations and processes to collaborate, innovate and execute within for effectively achieving the overall business goals and objectives.

In the absence of a SOE framework, business and information technology costs, delivery implementation times and organizational effectiveness can spiral out of control, thereby enabling competitors to retain or potentially even achieve market leads over your organization through their own effectiveness.

Utilizing a SOE framework, such as provided and tailored to your business by GenOmega, can provide a model and methodology whereby meeting the business operational requirements through information technology is achieved more effectively for sourcing, tendering, purchasing, delivery and operations. Further it can be used to provide a measure of current and future business and information technology capability and performance in achieving revenue, profit and market targets over your competition.

Our predefined GenOmega Standard Operating Environment framework is easily tailored to your businesses Organization or Service Provider Model through our nine flexible and modular documentation volumes consisting of:

Vol. 1: Procedures & Management
Vol. 2: Standard Hardware Platforms
Vol. 3: Standard Software Platforms
Vol. 4: Standard Network Platforms

Vol. 5: System Architecture Models
Vol. 6: Network Architecture Models
Vol. 7: SDLC Management Policies
Vol. 8: Operation Guidelines & Policies
Vol. 9: Security & Risk Management Policies

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When considering the specific Standard Operating Environment (SOE) for your business, the size and number of customers, employees and partners has little bearing on the need for such a framework, although the cost savings and organizational improvements that can be achieved will be directly attributable to the number of relationships, processes and information technology systems required for your business. Even startup or small organizations can benefit from improving and standardizing processes associated with sourcing, purchasing, deployment, operations and eventually discontinuance or disposal of your information technology (IT) systems.

To be truly effective and nimble in today's dynamic business and technology environment where being first to market with a new product or service, holding that lead and getting the next new product or revision out the door before your competition requires low cost margins and rapid delivery timeframes. GenOmega's SOE framework applied to your business, enables establishment of just this type of environment through standardizing your business relationships, processes for doing business with outside agencies, contractor's and / or partners, internal IT environment and delivery and operational processes. Thereby enabling the entire lifecycle of each product or service to be managed from cradle to end of life, with regular measurement and reporting as to the efficiency and performance and creating an environment for continual improvement.

GenOmega's pre-defined nine volumes can easily be tailored to your business Organizational or Service Provider Model, the latter consisting of an Application and / or Communications Service Provider (ASP / CSP), and encompassing the following attributes:

- **Vol. 1: Procedures & Management:** Setup, guidelines for use, procedures for partners, suppliers, purchasing, standard contracts, tenders...etc associated with supporting the Business and IT environments;
- **Vol. 2: Standard Hardware Platforms:** Consisting of personal computers, mid-range windows and UNIX platforms, mainframes, printers, scanners, modems and other computing platforms and peripherals;
- **Vol. 3: Standard Software Platforms:** Consisting of desktop, operating system, middleware, applications, customer relationship management and other commercial off the shelf packages used in supporting the Business and IT environments;
- **Vol. 4: Standard Network Platforms:** Including routers, gateways, voice platforms, firewalls and security intrusion devices used for internal and / or external communications;
- **Vol. 5: System Architecture Models:** Covering application, data, systems, system interconnect...etc and other conceptual and / or future initiatives or models to support proposed business initiatives;
- **Vol. 6: Network Architecture Models:** Covering Local Area Network (LAN), Wide Area Network (WAN), Metropolitan Area Network (MAN), data, voice and wireless network layout, pipes, protocols...etc and future initiatives where technology is emerging;
- **Vol. 7: SDLC Management Policies:** Comprising development, component reuse, testing, project management, project methodology and deployment processes and procedures for the software development lifecycle (SDLC);
- **Vol. 8: Operation Guidelines & Policies:** Details capacity planning, change control and management, data backup and restoration, escalation and support processes and general operational guidelines including deployment planning, monitoring and management of the IT environment;
- **Vol. 9: Security & Risk Management Policies:** Provides for protection of corporate, employee and customer information, security of applications and systems, definition of availability and disaster recovery levels for systems and the roles of individuals and management in maintaining a secure environment for Business and IT operations.

The derived and measurable business benefits of implementing a SOE for your organization can be defined as:

- Documentation of current and future Business and IT environments, initiatives and processes;
- Higher levels of Business and IT effectiveness and performance through continual improvement;
- Increased purchasing power through definition of standard contracts, processes and procedures;
- Measurable accountability, collaboration, information flow, innovation, security and execution;
- Reduction in development, deployment, duplication, rework and support costs and investment.

Contact us today for a no obligation discussion or proposal on tailoring our GenOmega SOE framework to your business Organizational or Service Provider Model and achieving an environment and operation capable of passing and maintaining the lead over your competition. Also consider our optional Business and Information Technology Capability Maturity Model component that can be packed with or delivered as a subsequent project.