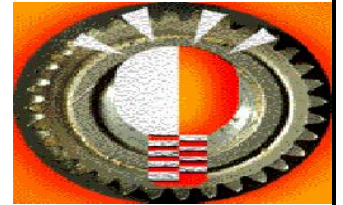


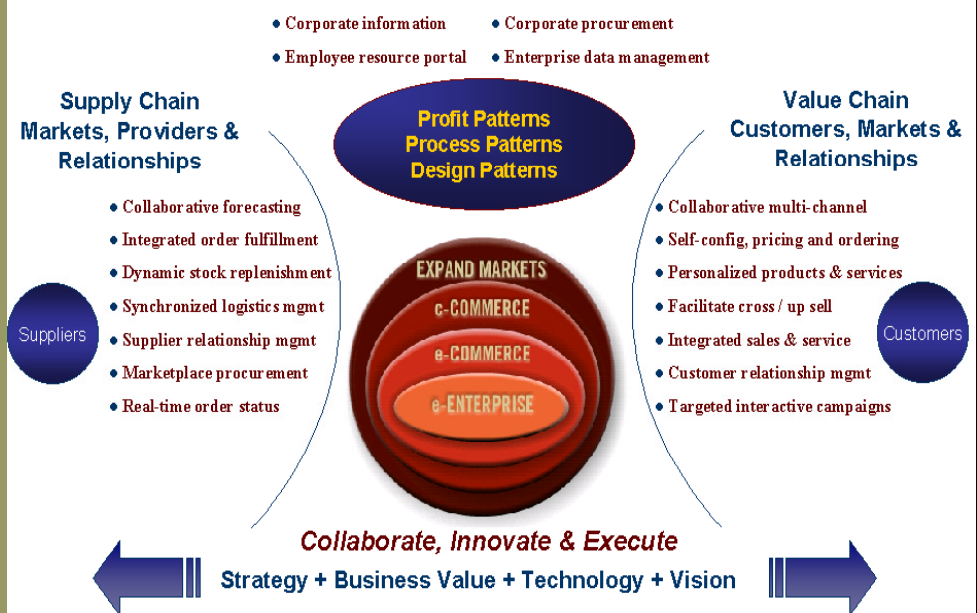
# GenOmega

Achieving the Genesis and Omega



## Products & Services

### Omega Value Solutions



GenOmega is a Digital Services business development company focused on creating measurable business value for our clients. We work within a framework of collaboration, innovation and execution to:

- Rapidly architect new innovative business models & vision
- Establish financial models to support business change
- Create or enhance brand image and effectiveness
- Expand markets or enhance customer relationships
- Improve efficiency with suppliers, customers or internally

We do this by applying the following principles during our collaborative process of innovation and execution:

- Knowledge, expertise and imagination in delivery
- Customer back approach thinking
- Utilisation of our Omega Value Solutions
- Velocity (Speed + Direction) + Quality = Rapid Results

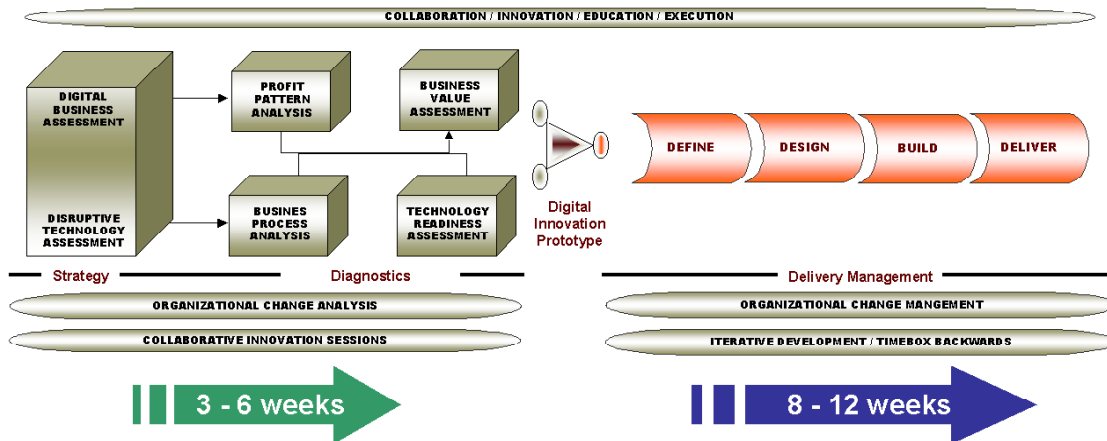
If this sounds like what your looking for then investigate our services on the next page or contact us today to discuss your specific business / technology needs.

### GENOMEGA

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PO Box 144  
Chimside Park, Victoria 3116  
Australia

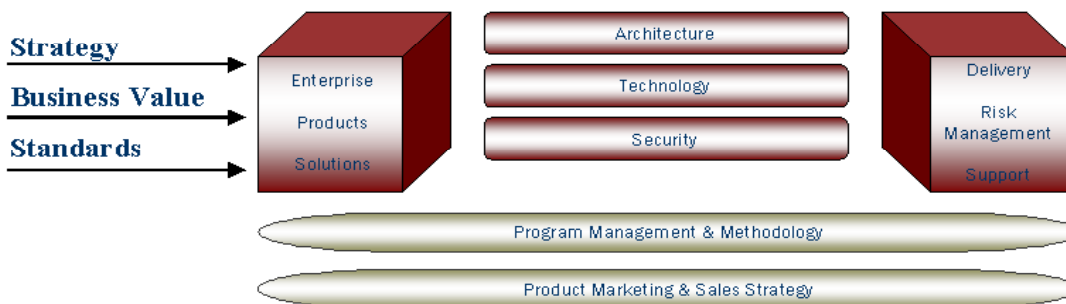
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## Omega Value Methodology



Our Omega Value Methodology services are designed to be used in a modular or end-end manner to collaborate, innovate and deliver business value in an accelerated timeframe. The Digital Innovation Prototype option can be used to visualize the business vision, business processes and / or as a communications tools to the rest of the organization, suppliers and / or customers.

## Omega Point Engagements



### ▸ Business & IT Strategy Development

- Digital innovation workshop
- Digital business vision
- Digital technology strategy

### ▸ Architecture & Technology Services

- Component, Information and Project architecture
- Enterprise architecture and technology standards
- Information technology capability model

### ▸ Program Management & Methodology

- Component based development
- Delivery methodology and processes
- Project office initiation and processes

### ▸ Security & Risk Management

- Business processes for trust services
- Security policy & risk management review
- Infrastructure and security architecture
- Web audit for Australian privacy act

### ▸ Product Strategy & Development

- Business case definition / market research
- Product strategy – delivery management
- Market positioning and sales strategy

All of our Omega Value Methodology and Point Engagement services are designed to deliver in an accelerated timeframe encompassing Strategy, Business Value and Standards (including world's best practice).

Underpinning our Product Strategy & Development service is the GenOmega and world's best practice in Project & Program Management and capabilities to define business, technology or service products using our disruptive technology services and product marketing & sales planning.

For the enterprise or project level initiatives, utilize our Architecture & Technology service for architecture, component, information and technology definition and standards. All Omega Point Engagement services are defined for assessment or definition and delivery in one—three weeks.