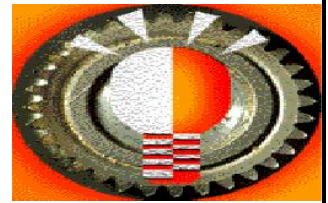


GenOmega

Achieving the Genesis and Omega



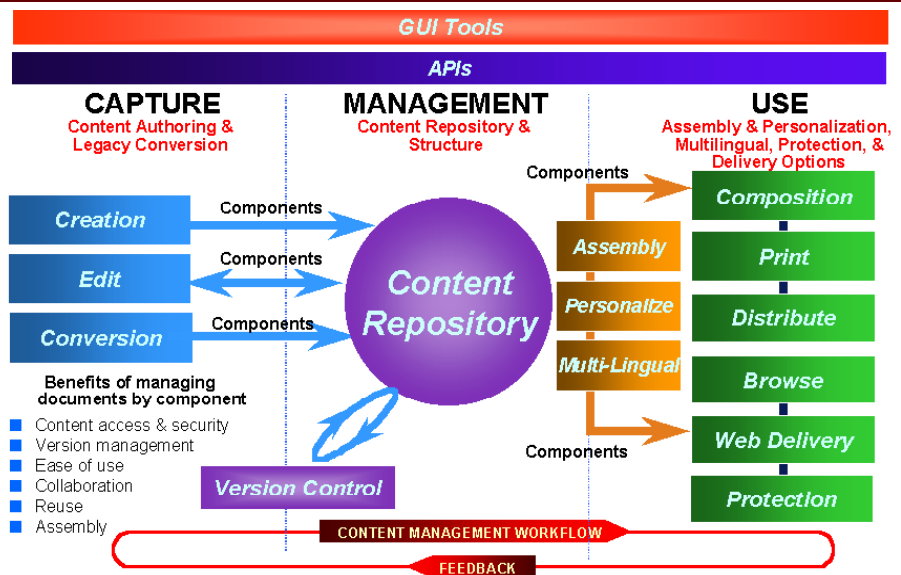
Chrystal Astoria



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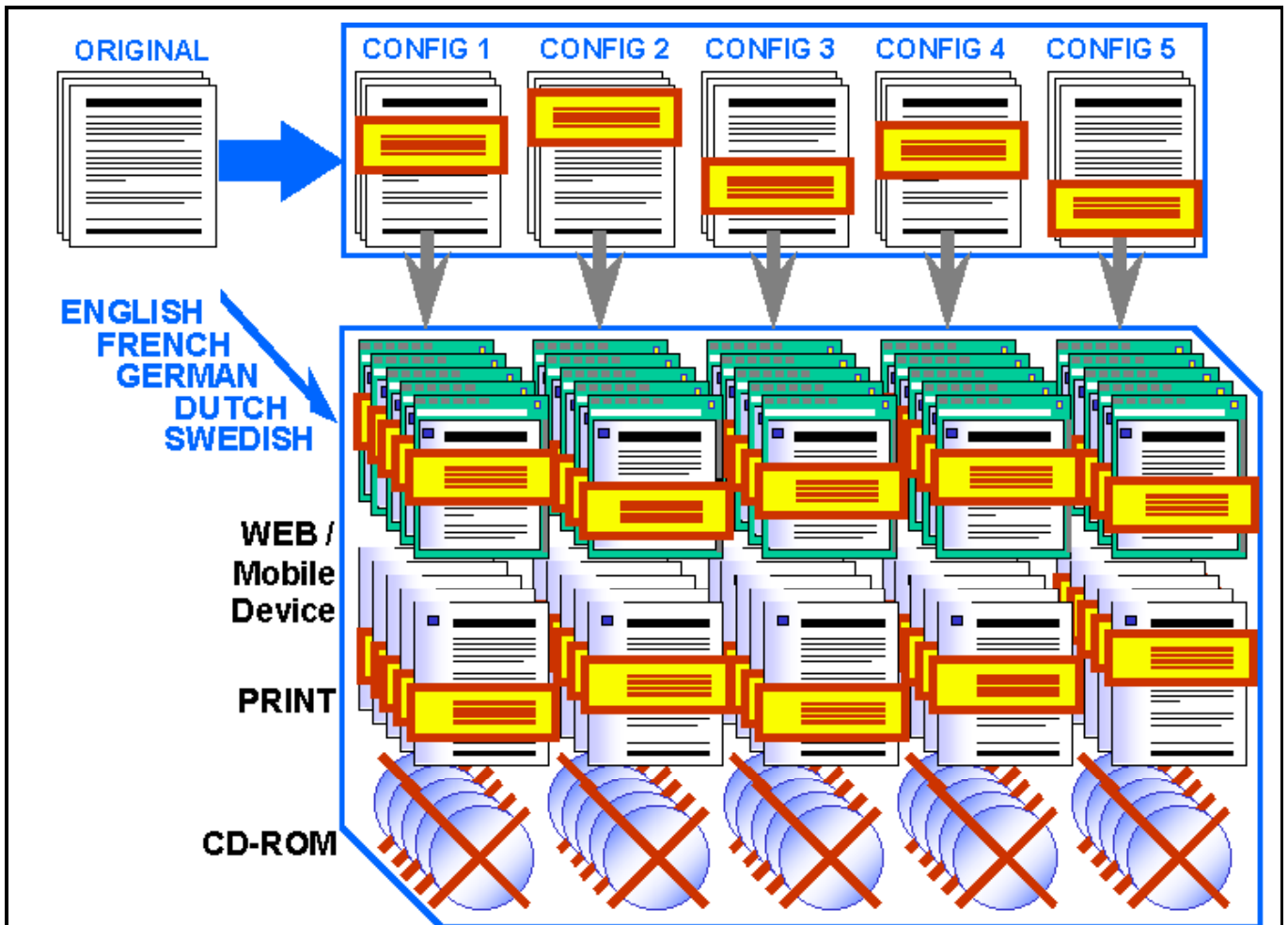


Chrystal Software's Astoria is the leading XML based Content Management System supporting the full end-end content creation to publication cycle, multiple document types, multi-lingual delivery, security and support for distribution to mobile devices and multiple publishing platforms.

Astoria is a true commercial off-the-shelf (COTS) solution that enables your team, group and / or organization to be up and running without database design, optimization studies or extensive development to get started. Existing Web pages, Web servers, Web design tools, Internet browsers and any structured or unstructured document (Adobe, MS Office, SGML / XML and Audio / Video...etc) are fully supported today. Start developing dynamic content through popular HTML tools (e.g. FrontPage) through a drag & drop tool — the Template Assistant and / or XML content through the use of a software bridge using ArborText's EPIC, SoftQuad's XMetal or Adobe's FrameMaker+SGML.

Content and template changes, including XML data and DTD's, are easily handled without pain of redefining the schema or reloading the database and new document types can easily be imported without disruption:

- XML-based, fine grained component level management;
- Component-level check-in/out, version control and reuse;
- Collaborative authoring, reviewing and workflow;
- Content (keyword), Concept and Metadata search capability;
- Flexible access control / security w/established vocab and glossaries.



Content can be defined as electronic documents / files and the units of information in those documents and consist of any document type, web page and page elements (e.g. text, graphics, controls, multimedia, ads & scripts). In addition, content can be extended to include applications, middle-tier components (ASP, COM, CORBA, EJB... etc) and other procedures, processes & programming logic that enable & support e-commerce.

Managed individually, it becomes very difficult to achieve reuse and often the one original piece of content can morph into multitude versions based on requirements for distribution, language and use. Even considering the use of a common legal clause or technical definition that may be shared between multiple pieces of content, when it comes time to change a simple term “Fastened by a steel 3-1/2 threaded bolt” to “Fastened by an aluminum 3-1/2 threaded bolt, can cause tedious and time consuming rework in changing, reviewing and authorising the multitude of versions that could exist. Astoria simplifies this entire process by converting and storing all content to XML components that can be reused, easily managed, searched and when a change is required utilise a defined workflow for the change, versioning, review, authorisation and distribution once for the specific content component and across all instances of reuse for that component.

Astoria offers organisations with high value documentation a new, commercial solution for managing all the content in authoring environment. The advantages are quickly realised and profound:

- Reduce customer support costs (Call / Customer Interaction Centre, Internet and publication);
- Decrease document cycle times of authoring, review, rework, authorisation and distribution;
- Accurate and timely information distribution to employees and customers;
- Re-use information in multiple documents through shared linking and automatic updates;
- Specify, assemble and produce custom documents—on demand based on device or, language;
- Simplify document maintenance through versioning and tracking of components;
- Simultaneous edit by multiple authors for the same document with security access and control;
- Link to external relational database for reference / inclusion with full automatic updates;
- Establish a shared glossary for all authors and enable search by keyword, concept or metadata.